

Building a Status Quo



Outline

- ▶ Spatial Data
 - Attractors
 - Discouragers
 - Masks
 - General Plan
- ▶ Demographics
 - Starting Population
 - End Population
 - Household Size
 - Employees per Household
 - Residential Percentages
 - Residential Average Gross Footprints (Lot Sizes)
 - Employment Percentages
 - Employment Square Footages
 - Employment FAR
- ▶ Putting it all together
 - General Plan Categories
- ▶ Activity
 - Produce a first run of a base case

A Little Levity

- ▶ You've already seen all of that before.....
- ▶ What does it really come down to?
 - A Status Quo/Base Case scenario is a logical extension of the current trend
 - Document your inputs (please)
 - ▶ Not Just what they were (that's included in the reports)
 - ▶ How you derived them, what the thought processes were that brought you to these input values

The Little Differences

- ▶ When developing your Status Quo it will probably not be correct the first time
- ▶ Modify your input weights and attractors to capture what you as a local “expert” believe to be the likely future path given current trends
- ▶ Run it past your colleagues
- ▶ Show it to others who know the area
- ▶ Go with your gut instincts

Scenarios

- ▶ Will be modifications on your status quo
- ▶ Will be measured against your status quo
- ▶ Will be viewed as a contrast to your status quo